

Insure Right Process

For you and your business

Insure Right is a helpful information process that enables you to better understand life insurance and choose the right protection for you and your business.

You and your business are one and the same. The importance of owning life insurance can't be overstated. Nor can the importance of owning the right type.



The Right Insurer

The Right Insurer

You should only buy from an established company that has a solid financial standing like Manulife Financial. A company that will always be there for you and your business. One that can honour its policy obligations – now and in the future.

The Right Price

The Right Price

Your Insure Right advisor will work with you to ensure that what you pay for this valuable protection fits comfortably within your business budget.

The Right Type

The Right Type

Life insurance is primarily about protection – providing financial guarantees to preserve your business and protect family members. Your Insure Right advisor will clearly disclose the different options available and assist you in choosing the right life insurance for you and your business.

The Right Amount

The Right Amount

Your Insure Right advisor will work with you on a confidential basis to determine your business insurance needs through an effective needs-analysis process. Your protection should not fall short of your needs at any time.

The Right Advisor

The Right Advisor

Your Insure Right advisor is committed to putting your personal and business needs first and will provide you with full disclosure, sound advice and professional service.

Business Planning Pyramid

As a business owner or professional, you face many challenges not only in the day-to-day management of your business, but in ensuring its long-term viability. Most of us, however, spend more time managing the day-to-day than planning for the long term. There are many different models to describe the development of a business from inception to maturity, but they generally describe the same process. The development of a business can be reflected in three distinct phases, each having its own set of concerns.

